

Greetings!

Thank you for your interest in exhibiting at the Distance Education and Training Council's Annual Conference April 13-15, 2008 at the Fairmont Copley Plaza in Boston. There are more than 100 DETC member institutions that enroll about 4 million students. The Conference offers an excellent opportunity to meet many of the most successful distance education institution executives in the nation.

To participate as an exhibitor, the rate is \$2,000. This fee covers the cost of the exhibit space and one person's registration for the Workshop. The workshop registration includes all sessions, meals and social functions. Additional registrations are at the rate of \$1,000 per person.

Each exhibitor will have **one six-foot table** in the registration room for use Monday, April 14 and Tuesday, April 15. Conference registration, breakfast and session breaks all will take place in the registration room, so workshop attendees will have lots of face time with your exhibit. You may set-up Sunday, April 13 anytime between 1:00 and 3:30 p.m. Tables will be assigned on a first-come, first-served basis.

You can register for the Conference online by visiting <http://www.detc.org> and clicking the "register now" link on the front page. You will only be registered once you receive a confirmation e-mail from both Acteva.com (the online registration vendor) and from DETC (rob@detc.org).

If you have any questions please don't hesitate to contact me either by phone at 202-234-5100, ext. 104, or via email at rob@detc.org.

Cordially,

A handwritten signature in black ink, appearing to read "Rob", written in a cursive style.

Robert Chalifoux
Director of Meetings and Publications